



3 DPA SERIES: THE NAZI HOLOCAUST - SERIES II — The Nazi Party celebrated their coming to power (January 30, 1933) by organizing a state-instigated harassment against Jews. Racist doctrines had now become a part of German policy. A one-day boycott to help fan hatred against "Jewish domination" of German commerce took place on April 1, 1933. (The number of Jews in German commerce was 3.3 percent of the total population.) A plan to Aryanize Jewish stores and businesses was hatched. Jews were forced to "voluntarily" sell. The Nazis used boycotts and publicity to encourage German customers and suppliers not to do any business with Jewish merchants. Under these pressures, most Jewish businessman eventually sold out for whatever they could get. "The longer they chose to wait, the greater the pressure and the smaller the compensation." In the above photo aid, Storm Troopers discourage customers at Jewish shops during the boycott of April 1, 1933.

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Box 956, Mount Dora, Florida 32757